

Coming in 2022: Enhanced Online Directory!

Update  
Your Listing Today! It's Free!

# CertiPUR-US® Program Directory Listing Update | Form C



We are excited to announce that beginning in 2022, the CertiPUR-US® online directory of registered/listed companies will be updated annually to ensure information is current. New features will be added so that your customers can find you more easily — by company name, brand name, product category and location.

**All registered companies\* will now be required to update directory information annually.** (No need to resubmit Supplier Form A if your supplier remains the same. No need to retake certificate course.)

- Please update your directory information by completing and submitting this Form C online at [certipur.us/FormC](http://certipur.us/FormC) (preferred) or email to [forms@certipur.us](mailto:forms@certipur.us).
- Listings are still free. Multiple listings are encouraged.
- Please list ALL company brands or sub-brands that a customer would search for to confirm your use of CertiPUR-US® certified foam.

**After March 31, 2022, companies that have not submitted Form C to update their listings will be removed from the online directory and permission to use the CertiPUR-US® name/logo/mark will be rescinded.**

\*Registered companies have already submitted Form A and Form B and are listed in the current online directory. Not yet registered? Start here: [certipur.us/register](http://certipur.us/register)

## 1. Basic Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Parent Company: \_\_\_\_\_

Other company names you may be doing business as (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

*If possible, provide unique email rather than generic/role email (e.g., sales@, support@).*

Direct Phone (with ext. and/or country code if applicable): \_\_\_\_\_

Alternate Phone: \_\_\_\_\_ Website: \_\_\_\_\_

## 2. Customer Service Contact (if different from above)

This is the contact information we will share with consumers if they contact us with inquiries about your products:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

*If possible, provide unique email rather than generic/role email (e.g., sales@, support@).*

### 3. Company Type (for online directory — check all that apply)

Only check a company type if *that segment* of your company sells CertiPUR-US® certified foam or products containing certified foam.

- |   |   |
|---|---|
| <input type="checkbox"/> Foam distributor   | <input type="checkbox"/> Pet bed manufacturer               |
| <input type="checkbox"/> Foam fabricator  | <input type="checkbox"/> Pet bed retailer                   |
| <input type="checkbox"/> Foam producer certifying foams and listed here:<br><a href="https://certipur.us/producers">certipur.us/producers</a> (skip sections 4, 5, 6 below) | <input type="checkbox"/> Pillow manufacturer                |
| <input type="checkbox"/> Mattress/bedding manufacturer  | <input type="checkbox"/> Pillow retailer                    |
| <input type="checkbox"/> Mattress/bedding retailer  | <input type="checkbox"/> Upholstered furniture manufacturer |
| <input type="checkbox"/> Medical product supplier   | <input type="checkbox"/> Upholstered furniture retailer     |
|   | <input type="checkbox"/> Other (specify) _____              |

### 4. About Your Supplier of CertiPUR-US® Certified Foam (Confidential. For use by CertiPUR-US® administrators only.)

List the foam producer/supplier/distributor(s) that sells you certified foam or products containing certified foam:

---

---

---

### 5. Identify the CertiPUR-US® Certified Foam Families You Purchase or Your Products Contain (check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> Conventional foams                                    | <input type="checkbox"/> Viscoelastic (memory) foams   |
| <input type="checkbox"/> Conventional FR foams                                 | <input type="checkbox"/> Viscoelastic (memory) foams with gel  |
| <input type="checkbox"/> High resilience foams                                 | <input type="checkbox"/> Branded foams (any of the categories above with an exclusive branded name), specify _____ |
| <input type="checkbox"/> High support foams                                    | _____  |
| <input type="checkbox"/> Molded foams  | <input type="checkbox"/> Other foams, specify _____  |
| <input type="checkbox"/> Super-soft (low density/low index) conventional foams | _____  |

### 6. Do you use only CertiPUR-US® certified foam in all your products, brands and sub-brands that contain flexible polyurethane foam? Check one.

- Yes    No

If no, please be sure your corporate, sales, marketing and customer service teams do not state, imply or promote that a product contains certified foam if it does not.

(More)

## 7. Company, Brand(s), Listings(s) and Link(s) (for online directory)

For the directory, include ALL company names/brands/sub-brands (with links, if desired) a customer would search for to confirm participation in the CertiPUR-US® program.

Name of Company, Brands or Sub-brands to Be Listed	Website Link (write n/a if no link preferred)
_____	_____
_____	_____
_____	_____
_____	_____

## 8. Product Categories (for online directory — check all that apply)

For the directory, your company will only be listed in the categories you check. Check at least one. Only check a category in which you sell products containing CertiPUR-US® certified foam. *Example: If you manufacture mattresses and furniture, but only use CertiPUR-US® certified foam in your mattresses, please do not check the upholstered furniture category.*

- |  |   |
|--|---|
| <input type="checkbox"/> Décor pillows/cushions  | <input type="checkbox"/> Medical-related products                     |
| <input type="checkbox"/> Foam distributor  | <input type="checkbox"/> Outdoor furniture/cushions                   |
| <input type="checkbox"/> Foam fabricator   | <input type="checkbox"/> Pet beds                                     |
| <input type="checkbox"/> Foam producer certifying foam and listed here:<br><a href="https://certipur.us/producers">certipur.us/producers</a> | <input type="checkbox"/> Pillows                                      |
| <input type="checkbox"/> Mattress pads/toppers/protectors  | <input type="checkbox"/> Sleeper sofas                                |
| <input type="checkbox"/> Mattresses for adults   | <input type="checkbox"/> Upholstered chairs/recliners/gliders-rockers |
| <input type="checkbox"/> Mattresses/adjustable   | <input type="checkbox"/> Upholstered sofas/sectionals/loveseats       |
| <input type="checkbox"/> Mattresses for cribs  | <input type="checkbox"/> Upholstered headboards/bed frames            |
| <input type="checkbox"/> Mattresses for youth  | <input type="checkbox"/> Youth furniture                              |
|  | <input type="checkbox"/> Other (specify) _____                        |

## 9. Geographic Locations Served (for online directory)

For the directory, your company will only be listed in the locations you check. Check at least one.

- USA, nationally
- USA, select regions only, please specify:
  - Mid-Atlantic** (Delaware, Maryland, New Jersey, New York, Pennsylvania, Virginia, Washington, D.C.)
  - Midwest** (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin)
  - Northeast/New England** (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont)
  - South** (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, West Virginia)
  - Southwest** (Arizona, New Mexico, Oklahoma, Texas)
  - West** (Alaska, Colorado, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming)
- USA, select states only, please specify \_\_\_\_\_
- Outside USA, please specify region/province/country \_\_\_\_\_

## 10. Agreement to Abide by the Rules Set Forth in the CertiPUR-US® Program Terms of Use Manual

- I have read and agree to the CertiPUR-US® Program Terms of Use Manual, which is available at [certipur.us/TermsOfUse](https://certipur.us/TermsOfUse), and understand it is our responsibility to inform employees, contractors and/or consultants that they must abide by the Terms of Use.
- I understand that, beginning in 2022, I must update my directory listing annually via Form C in order to continue to have permission to use the CertiPUR-US® name/logo/mark.
- I have entered my electronic signature below — signed and submitted a copy of this document — and I understand that in either case my signature is legally binding.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print First Name: \_\_\_\_\_ Print Last Name: \_\_\_\_\_

By submitting this document, I give permission to CertiPUR-US® program administrators to email periodic program updates.

**Submit this form online at [certipur.us/FormC](https://certipur.us/FormC) (preferred)**  
or via email at [forms@certipur.us](mailto:forms@certipur.us) or fax at 248.659.1531

**Questions?** Contact [info@certipur.us](mailto:info@certipur.us)



CertiPUR-US® is a registered trademark of Alliance for Flexible Polyurethane Foam, Inc.  
© 2022 Alliance for Flexible Polyurethane Foam, Inc. All rights reserved.