



CertiPUR-US® 项目使用条款手册

包括使用条款协议表格B

2019年2月

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CertiPUR-US®泡绵认证项目由非营利组织Alliance for Flexible Polyurethane Foam, Inc.
(弹性聚氨酯泡绵联盟) 监督管理.

www.certipur.us

即便贵公司正在购买认证过之泡绵，贵公司也无权使用CertiPUR-US®的名称/徽标/或商标，除非贵公司正式注册成为CertiPUR-US®会员并遵守本手册中规定的规则和要求。

零售商

如果您正在销售含有认证泡绵的品牌产品，并且此泡绵在我们的网站（certipur.us/listings）公布清单内，您仅需递交本文件第六页中Form B(表B)给我们，即可成为参与者零售商。

请务必列出您销售产品的特定品牌。

CertiPUR-US®认证项目的参与资格

CertiPUR-US®标志仅能用于：符合CertiPUR-US®项目要求包括用于家具和床上用品的块状（或模状）弹性聚氨酯泡沫认证的物理性能和环境要求指南（技术指南）。

针对认定含有CertiPUR-US®认证泡绵的商品，管理CertiPUR-US®项目的非营利组织Alliance for Flexible Polyurethane Foam, Inc.（弹性聚氨酯泡绵联盟）拥有对其检验及测试的权利，以确认其是否真实符合CertiPUR-US®项目要求。

如何注册并获列于网上名单

注册是免费的，但您必须遵循以下步骤：

#1 您必须签署本文件第4页中的表格B协议，以表明您理解并将遵守CertiPUR-US®名称/徽标/商标的使用规则。

新增项目：在协议上，您必须输入您的课程证书编号，表明您已成功完成了20分钟的在线CertiPUR-US认证知识的课程。课程可在www.certipur.us/certificatecourse上获取。我们也鼓励团队中的其他人包括零售销售员，客服人员也学习此免费课程。

#2 我们须从贵司的认证泡绵直接供应商处获得Verification Form A（确认表A）签署证明并归档，以确认其正在销售认证泡绵予贵司。如果确认函直接来自我们登记注册的会员生产厂家，则贵司档案将会被我们直接注册完成，并且贵司会收到我们的许可函件，或准按照本文件中之规定适当使用CertiPUR-US®的名称/徽标/商标。

如果贵司正在间接采购认证泡绵，如从经销商，装配商或其它公司处采购，那么这些公司必须先通过以上注册流程成为会员后，贵司方可注册。所有供应链信息将会被完全保密处理。

#3 您将收到一封来自管理人员的许可函，以获准使用CertiPUR-US®徽标/商标/名称，并获取徽标图档及订购吊牌和其他商品机会信息的访问路径。

参与者制造商，分销商和零售商的规则

推广资料的预先批准

所有广告，宣传册，标牌，销售单，网页，营销材料，新闻稿或使用CertiPUR-US®徽标/名称/商标的任何其他宣传材料的预批准申请必须于印刷或发行前发送至approvals@certipur.us获得批准。批准结果或修改要求将会在2个工作日内发回给您。

CertiPUR-US®名称的正确使用

请注意，CertiPUR-US®项目名称绝不能仅称为“CertiPUR”，因为后者是一个欧洲的不同于CertiPUR-US®的独立项目，且CertiPUR-US®项目也适用于欧洲。



与CertiPUR-US®项目有关的误导性或虚假陈述将导致被终止使用徽标/印章的许可。

Alliance for Flexible Polyurethane Foam, Inc. (AFPF, 弹性聚氨酯泡沫联盟) 有一套强硬的项目措施, 以监控CertiPUR-US®商标的使用。通过对CertiPUR-US®标志的谨慎保护, CertiPUR-US®计划的完整性及其输送给参与公司的价值得以加强。如果您怀疑有误用, 请发送电子邮件至info@certipur.us。

仅使用高分辨率原图作为徽标。发电子邮件至hsullivan@certipur.us索取源文件。

■ 声明

小心声明。确保声明清晰无误, 经过认证的是泡沫, 不是床垫, 软包家具, 生产线或公司。

避免以任何方式通过CertiPUR-US®的徽标或言语暗示CertiPUR-US®和任何其它声明之间的互相认可及/或关系。

阻燃声明: 经认证的泡沫不含PBDEs, TDCPP或TCEP (“Tris”) 阻燃剂 (FRs)。其他禁用的FRs列在技术指南和www.certipur.us/FAQ中。您不能声明或暗示认证意味着产品中并没有FRs

■ 语言

尽可能使用挂牌或网站上显示的内容副本。



在制作与CertiPUR-US®项目相关的声明时.....		
...你可以说:		...你不能说:
<p>此泡沫:</p> <ul style="list-style-type: none"> ✓ 不含臭氧消耗物 ✓ 不含PBDEs, TDCPP或TCEP (“Tris”) 阻燃剂 ✓ 不含汞, 铅和重金属 ✓ 不含甲醛 ✓ 不含Consumer Product Safety Commission(消费品安全委员会)规定的邻苯二甲酸盐 ✓ 于室内空气质量中低VOC (挥发性有机化合物) 排放 (低于百万分之0.5) 	<ul style="list-style-type: none"> 没有氯氟烃 (CFCs) 已经过性能测试 已经过耐久性测试 排放已测试 已经过管控物质含量测试 经由独立的, 经认可的测试实验室测试分析 符合CertiPUR-US®项目中规定的物质含量, 排放和耐久性标准, 并由独立的经认可测试实验室进行测试分析。 	<ul style="list-style-type: none"> 无化学物质 安全 无毒 无阻燃剂/不含阻燃剂等 防过敏 环保安全* 没有致癌物质 大豆, 农业或生物基 可再生* 可回收* 绿色* 可持续* 环保* 环保的*

*避免使用这些或其他类似未经资格认证的利益声明。

■ 产品标签

CertiPUR-US®徽标, 商标或名称不能作为产品标签上或包装上的唯一标识, 因为这可能导致消费者错误地认为CertiPUR-US®项目是产品的制造商。只有在产品制造商的名称, 网站或某些联系信息之外, 才能使用CertiPUR-US®徽标, 商标或名称。

■ 链接

要提供有关CertiPUR-US®项目的更多信息, 您可以链接到CertiPUR-US®网站: www.certipur.us。

■ 当一个产品有使用多中泡沫时

如果一个产品中同时含有CertiPUR-US®认证泡沫和未经认证的聚氨酯泡沫时, 则不能将CertiPUR-US®名称或徽标与该产品结合使用。然而, 只要产品中的所有聚氨酯泡沫都经过认证, 或者同时使用经认证的聚氨酯泡沫和非聚氨酯泡沫 (如乳胶), 您即可以使用CertiPUR-US®商标/徽标/名称, 因为CertiPUR-US®项目仅涉及正如徽标上所述的弹性聚氨酯泡沫。

CertiPUR-US® Program Registration | Form B

Terms of Use Agreement



A signed copy of this completed Form B, agreeing to the *CertiPUR-US® Program Terms of Use*, along with a **Verification Form A** from your supplier of CertiPUR-US® certified foam, is required for you to register and gain permission to legally use the trademarked CertiPUR-US® name/mark/logo in association with products containing certified foam.

Section A

Course Certificate Number:

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Before you complete Form B, you will need to successfully complete the CertiPUR-US® free 20-minute online Certificate of Knowledge course at certipur.us/certificatecourse. When you complete the course, follow the COMPLETED prompts until you reach the DOWNLOAD CERTIFICATE button. Your certificate will include the 16-digit number required for this section.

Section B: Basic Information

Date: _____

First Name: _____

Last Name: _____

Company: _____

Identify Brands/Sub-brands (if any): _____

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Email: _____

Website: _____

Direct Phone (ext): _____

Customer service contact, if different than above.

This is the contact information we will share with consumers if they contact us with inquiries about your products:

First Name: _____

Last Name: _____

Phone (ext): _____

Email: _____

About Your Company (check all that apply)

- Bedding Mfr Upholstered Furniture Mfr Foam Distributor Foam Fabricator Foam Producer
- Bedding Retailer* Upholstered Furniture Retailer* Other: _____

***Retailers Only:** If the brand(s) you sell is listed at certipur.us/listings, and you don't sell a house/private label, you only need to submit Form B to be registered, **but identify those listed brands here:** _____

About Your Supplier(s)

List the supplier(s)/distributor(s) that sell you certified foam or products containing certified foam and that will be submitting a separate Verification Form A on your behalf:



CertiPUR-US® Program Registration | Form B | Terms of Use Agreement

Section C : Your Listing and Links for Online Directory (Required)

Please provide the names of all companies or brands to be listed on the CertiPUR-US® website in the online Consumer Directory. Please include any name a consumer would search for:

Name of company or brand(s) to be listed

Website link (write n/a if no link preferred)

_____	_____
_____	_____
_____	_____
_____	_____

Section D: Agreement to Terms and Signature

As an authorized representative of _____, I agree to the conditions and terms of usage of the CertiPUR-US® name/logo/mark as set forth herein and including the following terms (check each box indicating agreement):

- I have read and understand the *CertiPUR-US® Program Terms of Use Manual*. It is our responsibility to inform employees, contractors and/or consultants about the Terms of Use.
- I understand that a requirement of the program is to list the company or brand in the CertiPUR-US® online consumer directory at certipur.us/listings.
- I understand that any advertising, packaging, website content, labeling, news release or other promotional materials that carry the CertiPUR-US® name/logo/mark **must be submitted to and approved by CertiPUR-US® administrators prior to use**. Send to approvals@certipur.us.
- I understand that the CertiPUR-US® name/logo/mark can only be used in association with products in which all the flexible polyurethane foam in the product is CertiPUR-US® certified.
- I understand that CertiPUR-US® certifies flexible polyurethane foam, not the finished product.
- I understand if we change or add certified foam supplier(s), updated Verification Form A(s) must be submitted.
- We agree to indemnify, hold harmless and defend AFPF, Inc., its officers, directors and employees against any damages, liability, costs or expenses, including attorneys' fees and costs, arising out of third-party claims in connection with our use of the CertiPUR-US® name/logo/mark.

Signature

Date

Questions? Visit certipur.us/register or contact info@certipur.us

www.certipur.us

CertiPUR-US® Program Terms of Use are subject to change. By registering, you are giving CertiPUR-US® administrators express permission to email program updates and information to representatives of your company.